

# Strategic Plan 2024-2029

Evidence for the public good.

CCA's new five-year strategic plan builds on our history of excellence and sets ambitious goals for expanding the visibility, connections, and accessibility of our work. It's a roadmap for growth, innovation, and impact—one that aligns with the evolving needs of policymakers and society at large. The plan emphasizes collaboration, recognizing that the best solutions often emerge from diverse perspectives and shared expertise.

## Who we are.

The CCA is a trusted voice at the intersection of research, society, and public policy, convening expertise and assessing knowledge to advance evidence-informed decision-making in Canada and internationally.

Through expert-led multidisciplinary assessments that draw on evidence from across sectors and communities, the CCA brings clarity, rigour, and balance to understanding the evidence on complex policy topics in diverse areas including health, the environment, public safety, innovation, and the economy.

## Our vision.

A stronger Canada where public policy is advanced by sound and trusted evidence.

## Our mission.

We convene independent experts and multidisciplinary knowledge to advance the public interest in Canada and internationally.

## Our values.



**Impact**



**Integrity**



**Excellence**



**Inclusiveness**



**Independence**



## Strategic directions.



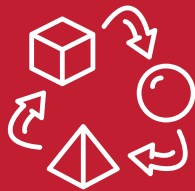
### EXPAND IMPACT

The CCA will diversify its assessment products and tailor knowledge mobilization strategies to meet the evolving needs of decision-makers.



### CONNECT

Strengthening connections across national and global science communities, the CCA will increase its visibility and influence in shaping evidence-based policy.



### EVOLVE

The CCA will embrace emerging technologies and adapt to changing needs. We will diversify funding sources, offer new assessment products, and strengthen our world-leading processes.



### DEVELOP PEOPLE

The CCA will nurture talent, fostering a culture of continuous learning. By investing in our people, we will maintain excellence, ensure strategic continuity, and sustain our leadership in delivering trusted evidence.

This strategic plan guides the CCA at an important time for both the organization and for Canada. With a renewed focus on collaboration, innovation, and impact, the CCA is fully committed to helping shape a stronger Canada where public policy is advanced by sound and trusted evidence.

